One Voice, Many Faces
Living and dealing with HIV/AIDS
October 11, 2008
One Voice, Many Faces

SATURDAY OCTOBER 11, 2008  I  www.odrcinc.org

One Voice, Many Faces is a fundraising event benefiting the services of Open Door Resource Center, Inc. to care for those infected as well as affected by HIV/AIDS, with a special attention placed on educating the mentally challenged on the prevention of HIV/AIDS. Established in October 2007 as a small event, One Voice, Many Faces has grown into a large event within the city of Richmond. This annual community gathering also serves as a vital vehicle to raise awareness of the impact of HIV/AIDS continues to have on Richmond Virginia and the surrounding areas.

THEME: One Voice, Many Faces

WHERE: Crown Plaza Hotel, Downtown Richmond, VA

WHEN: October 11, 2008

4:00 pm - Dinner/Speaker
7:00 pm - Entertainment
8:00 pm - Speakers

Final Drawing

GOAL: To raise $500,000 through the efforts of In-Kind donations and the silent auction.

This year we are adding a few new elements to the Fundraiser/Auction.

✓ We have included a Sponsorship Program
✓ In an effort to further involve area/national companies in the fight against HIV/AIDS, we have created an souvenir book to advertise the companies that give a large donation
✓ A portion of the AIDS Quilt will also be on display. Participants will be invited to submit new additions to the Quilt at the event

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Status of HIV/AIDS in the Virginia Region

- The number of people living with HIV in the Virginia Region has steadily increased from 6,730 to 18,587
- Virginia has one of the highest rate of new AIDS cases per capita in the United States
- Minorities accounted for 64% of the new HIV cases in Virginia
- In Virginia, 62 percent of all AIDS cases are among African-Americans

How Open Door Resource Center, Inc. Addresses the HIV/AIDS Epidemic

- By offering case management and treatment adherence services to newly diagnosis Clients
- By improving mental health through counseling and day treatment
- Providing prevention to the mentally challenged
- By giving legal support to clients, including entitlements assistance, estate planning, discrimination litigation and more
- By administering assistance to veterans of the armed forces that where diagnosis HIV positive while serving their country.
- By providing a resource center that caters to the clients and their family needs with literature, computer assess and classes to better their knowledge on how to live with and deal with HIV/AIDS.
- By providing transportation to and from their doctor’s appointments

One Voice, Many Faces

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Sponsorship Opportunities

Presenting Partner – $50,000

- Industry category exclusivity (two slots)
Listed with event title as follows:

- ‘One Voice, Many Faces’ — Presented by (sponsor name and logo)
- Prominent logo placement as Presenting Partner in the following Event items:
  - Reserved Table w/name
  - Registration cards
  - Exhibition Booth
  - Website
  - Advertisement (TV, print, internet, etc.)
- Listing in event-related news releases
- Twenty complimentary t-shirts
- Complimentary (10) Tickets to the Program with Dinner included
- Recognition at event ceremony during stage program
- Opportunity for CEO or designee to address event attendees during stage program
- Feature article in Open Door Resource Center, Inc. newsletters
- Society News (major donors)
- Life Lines (donors, clients and supporters)
- Listing in Open Door Resource Center, Inc. annual report

** Confirmation must be received by August 31, 2008 to receive this benefit

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One Voice, Many Faces

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Sponsorship Opportunities

**One Voice Partner ($25,000)**

- Logo placement as ‘One Voice, Many Faces’ in the following event items:
  - Reserved Table w/name
  - Buttons
Website

Registration cards

✓ Advertisements (TV, print, internet, etc.)**
✓ Listing in event-related news releases
✓ Complimentary (8) Tickets to the Program with Dinner Included
✓ Photo of Sponsor Company posted on event website
✓ Fifteen complimentary event t-shirts
✓ License to use *One Voice, Many Faces* logo throughout 2008
✓ Recognition at event ceremony
✓ Mention in Open Door Resource Center, Inc. newsletters
✓ Society News (major donors)
✓ Life Lines (donors, clients, and supporters)
✓ Listing in Open Door Resource Center, Inc. annual report

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**One Voice, Many Faces**

*SATURDAY OCTOBER 11, 2008*

[www.odrcinc.org](http://www.odrcinc.org)

**Red Ribbon Partner ($10,000)**

✓ Listed as Red Ribbon Partner in the following event items:

<table>
<thead>
<tr>
<th>Pads</th>
<th>Buttons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website</td>
<td>Advertisements</td>
</tr>
</tbody>
</table>

✓ Listing in event-related news releases
✓ Complimentary (7) Tickets to the Program with Dinner Included
✓ Ten complimentary event t-shirts
✓ Recognition at event ceremony
✓ Listing in Open Door Resource Center, Inc. annual report

Gold Partner ($5,000)
✓ Listed as Gold Partner on the Event website
✓ Complimentary (5) Tickets to the Program with Dinner included
✓ Five complimentary event t-shirts
✓ Listing in Open Door Resource Center, Inc. annual report

Silver Partner ($2,500)
✓ Listed as Silver Partner on the Event website
✓ Complimentary (4) Tickets to the Program with Dinner Included
✓ Five complimentary event t-shirts
✓ Listing in Open Door Resource Center, Inc. annual report

Bronze Partner ($1,000)
✓ Listed as Bronze Partner on the Event website
✓ Complimentary (2) Tickets to the Program with Dinner Included

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✓ Two complimentary event t-shirts
✓ Listing in Open Door Resource Center, Inc. annual report

**Copper Partner ($500)**

✓ Listed as Copper Partner on the Event website
✓ Complimentary (1) Ticket to the Program with Dinner Included
✓ Two complimentary event t-shirts
✓ Listing in Open Door Resource Center, Inc. annual report

**ODRC, INC. ** Confirmation must be received by August 31, 2008 to receive this Benefit
One Voice, Many Faces

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Sponsorship Commitment

Sponsor Name: _______________________________________________________
Contact: ___________________________________________________________
Address: ___________________________________________________________
City: State: Zip: ___________________________________________________
Phone: _____________________________________________________________
E-mail: _____________________________________________________________

Sponsorship Levels

Event Sponsorship

____ Presenting Partner–$50,000  ____ One Voice Partner–$25,000  ____ Red Ribbon Partner–$10,000

Team Sponsorship

____ Gold Partner –$5,000  ____ Silver Partner–$2,500  ____ Bronze Partner–$1,000
____ Copper Partner –$500

**Sponsorship commitment must be received by 7/31/08 to receive presence in fall marketing materials **

Payment

To pay by credit card:
Card Type: VISA        MC           AMEX              Discover

Card Number: _______________________________________________________
Exp. Date: _____/_____/_________

Make checks payable to: Open Door Resource Center, Inc. (EIN# 57-1235358)

Mail to: Contact:
One Voice, Many Faces
Debra Coleman, Director of Corporate Relations
5010 Hackney Road
Richmond, Virginia  23234
804.275.6444 | odrcincexec@aol.com